

**CONSUMER MAGAZINE CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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STANFORD

M A G A Z I N E

Stanford Alumni Association
Frances C. Arrillaga Alumni Center
Stanford, CA 94305-6105
Tel. No.: (650) 723-0863
FAX No.: (650) 725-8676

Official Publication of: None
Established: 1973

MARKET SERVED

STANFORD serves Stanford alumni and their families, Stanford students and their parents, as well as friends and donors of the Stanford community.

AVERAGE QUALIFIED CIRCULATION

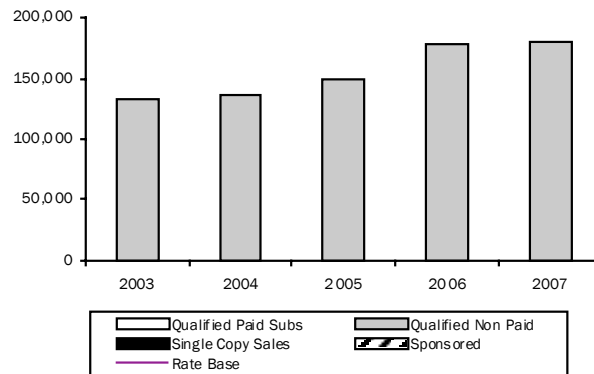
Total Qualified _____	180,609
Average Rate Base _____	**NC
Variance +/- _____	**NC
Percent +/- _____	**NC
Qualified Paid _____	-
Subscriptions _____	-
Sponsored _____	-
Single-Copy Sales _____	-
Qualified Non-Paid _____	180,609

**NC = None Claimed

PRICE AND FREQUENCY

**NC	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
6	Issues Per Year
**NC	All Single-Copy Sales Prices for the Period

Five Year Average Qualified Circulation Trend



1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals _____	-	-	180,609	100.0	180,609	100.0
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	-	-	180,609	100.0	180,609	100.0
Single-Copy Sales _____	-	-	-	-	-	-
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	-	-	180,609	100.0	180,609	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2008 Issue	Qualified Paid			Qualified Non-Paid	Total Qualified
	Single-Copy Sales	Subscriptions	Total		
January/February _____					180,477
March/April _____					180,575
May/June _____					180,775

3. TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

3A. PRICES

3B. LENGTH OF SUBSCRIPTIONS

3C. USE OF FREE PROMOTIONAL INCENTIVES

PARAGRAPHS 3A THROUGH 3D ARE NOT REQUIRED WHEN THE PAID CIRCULATION
IS LESS THAN 50% OF THE AVERAGE CIRCULATION

3D. HOW ORDERED

4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY/JUNE 2008

This issue is 0.1% or 249 copies above the average of the other 2 issues reported in Paragraph two.

STANFORD ALUMNI & COMMUNITY	TOTAL QUALIFIED	PERCENT OF TOTAL
Stanford University Alumni; parents of Stanford students; current undergraduate Stanford and graduate students, and donors to Stanford University and Stanford magazine, retired staff, faculty and emeritus faculty _____	180,775	100.0
TOTAL QUALIFIED CIRCULATION	180,775	100.0

5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or re-distributor (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	180,775	-	-			180,775	100.0
Rosters and directories _____	180,775	-	-			180,775	100.0
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single-Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	180,775	-	-			180,775	100.0
PERCENT	100.0	-	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2008

State & Zip Code	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent	State & Zip Code	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent
	Single-Copy Sales	Subscriptions	Total Paid					Single-Copy Sales	Subscriptions	Total Paid			
039-049 Maine _____					373		400-427 Kentucky _____					266	
030-038 New Hampshire _____					500		370-385 Tennessee _____					562	
050-059 Vermont _____					309		350-369 Alabama _____					253	
010-027 Massachusetts _____					4,575		386-397 Mississippi _____					111	
028-029 Rhode Island _____					272		EAST SO. CENTRAL					1,192	0.7
060-069 Connecticut _____					1,761		716-729 Arkansas _____					163	
NEW ENGLAND					7,790	4.3	700-714 Louisiana _____					317	
100-149 New York _____					7,852		730-749 Oklahoma _____					377	
070-089 New Jersey _____					2,389		750-799 Texas _____					5,537	
150-196 Pennsylvania _____					2,128		WEST SO. CENTRAL					6,394	3.5
MIDDLE ATLANTIC					12,369	6.8	590-599 Montana _____					525	
430-459 Ohio _____					1,298		832-838 Idaho _____					756	
460-479 Indiana _____					663		820-831 Wyoming _____					222	
600-629 Illinois _____					3,342		800-816 Colorado _____					3,702	
480-499 Michigan _____					1,380		870-884 New Mexico _____					1,250	
530-549 Wisconsin _____					890		850-865 Arizona _____					2,595	
EAST NO. CENTRAL					7,573	4.2	840-847 Utah _____					1,083	
550-567 Minnesota _____					1,415		889-898 Nevada _____					1,171	
500-528 Iowa _____					358		MOUNTAIN					11,304	6.3
630-658 Missouri _____					880		995-999 Alaska _____					407	
580-588 North Dakota _____					45		980-994 Washington _____					6,855	
570-577 South Dakota _____					72		970-979 Oregon _____					4,311	
680-693 Nebraska _____					199		900-961 California _____					91,053	
660-679 Kansas _____					449		967-968 Hawaii _____					1,444	
WEST NO. CENTRAL					3,418	1.9	PACIFIC					104,070	57.6
197-199 Delaware _____					150		UNITED STATES					167,379	92.6
206-219 Maryland _____					2,628		969 & 004-009 U.S. Territories _____					136	
200-205 Washington, DC _____					1,849		Canada _____					1,256	
220-246 Virginia _____					3,078		Mexico _____					670	
247-268 West Virginia _____					81		Other International _____					11,221	
270-289 North Carolina _____					1,471		APO/FPO _____					113	
290-299 South Carolina _____					339		TOTALS					180,775	100.0
300-319 Georgia _____					1,294								
320-349 Florida _____					2,379								
SOUTH ATLANTIC					13,269	7.3							

7. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	2005	2006	*2007	**2008
Total Audit Average Qualified:	133,448	136,244	149,443	178,989	180,609
Rate Base (if any): _____	***NC	***NC	***NC	***NC	***NC
Rate Base +/-: _____	***NC	***NC	***NC	***NC	***NC
Percent +/-: _____	***NC	***NC	***NC	***NC	***NC
Qualified Paid					
Subscriptions _____	-	-	-	-	-
Sponsored _____	-	-	-	-	-
Single-Copy Sales _____	-	-	-	-	-
Qualified Non-Paid: _____	133,448	136,244	149,443	178,989	180,609
Post Expire Copies included in Total Qualified Circulation: ____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: _	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January-June 2007 = 176,438. The unaudited average qualified circulation for July-December 2007 = 181,540. Yielding an average qualified circulation of 178,989.**

****2008 data is unaudited**

***NC = None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION

Qualified recipients are Stanford University alumni, students, parents of current students, and donors to Stanford University and Stanford magazine, retired staff, faculty and emeritus faculty.

Copies are addressed to individuals and mailed via second class U.S. Postal Permit.

AVERAGE NON-QUALIFIED CIRCULATION: 10,005 COPIES

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Edie Barry, Publisher

Ellen Williams, Business Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed June 16, 2008

State California

County Santa Clara

Received by BPA Worldwide June 16, 2008

Type CPJ

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