

Please take a moment to read our UPDATED ad preparation instructions.

DIGITAL FILES- INSTRUCTIONS/SPECIFICATIONS

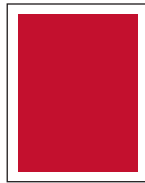
Please submit a PDF and review the following requirements:

- Distinguish your file with the ADVERTISER'S NAME (e.g., avoid "Stanford ad")
- Photos and graphics MUST be at least 300 ppi, CMYK or grayscale. (NO RGB IMAGES, NO PMS SPOT COLORS)

Technical questions?

Call Pam Gorelow at (650) 725-0672 or e-mail pgorelow@stanford.edu

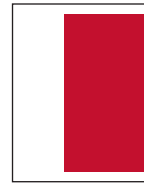
AD DIMENSIONS



Full Page

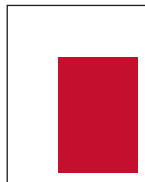
Full bleed trim size:
image area: 8.125" x 10.812"
Add at least 1 pica bleed

Please allow at least 1/2" of
space from trim for ad content.



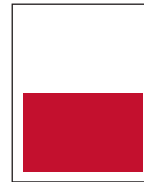
Two-Thirds Page

2 Column
4.5 x 9.417"
w: 27p h: 56p6



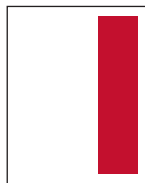
Vertical Half Page

2 Column
4.5" x 6.667"
w: 27p h: 40p



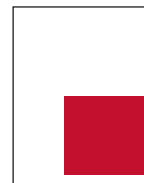
Horizontal Half Page

3 Column
6.833" x 4.597"
w: 41p h: 27p7



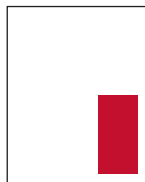
Vertical One-Third Page

1 Column
2.167" x 9.417"
w: 13p h: 56p6



Square One-Third Page

2 Column
4.5 x 4.597"
w: 27p h: 27p7



One-Sixth Page

2.167" x 4.597"
w: 13p h: 27p7



One-Twelfth Page

2.167" x 2.264"
w: 13p h: 13p7

SEND MATERIALS TO:

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